

THE BATON ROUGE BIKE CLUB
Executive Board Minutes
MINUTES of Baton Rouge Bike Club; January 23, 2021

Call to order:

An executive board meeting of the Baton Rouge Bike Club was held at Istrouma Brewing. The meeting convened at 2:15 PM, President, Cody Armand, presiding and Faith McCorkle, recording secretary.

Cody Armand declared a quorum.

Lynn Johnson read minutes from the previous meeting. Lynn Johnson approved the minutes. Mike Constantin seconded.

Members in attendance:

Cody Armand

Lynn Johnson

Bruce Wickert

Mike Constantin

Faith McCorkle

Javier Prado

Alaric Haag

Tony Boudreau

Member not in attendance:

Mike Porter

Cody Armand recognized board members' titles. Cody Armand, president; Faith McCorkle, secretary; Lynn Johnson, treasurer; Bruce Wickert, lead ride leader; Mike Porter, at large; Javier Prado, at large; Mike Constantin, communications chair; Alaric Haag, membership and advocacy chair; Tony Boudreau, secondary ride leader.

Ride leader report:

Bruce Wickert reported there is an average of ten riders per ride. Bruce plans to have a ride leader training in March. Bruce will continue to manage A and B rides, along with the Tour de Café. Tony Boudreau will manage C and D rides.

Mail update:

Alaric Haag noted that most mail in the post office box is not for the Baton Rouge Bike Club.

Treasurer report:

Lynn Johnson is working on ability to access accounts. Insurance is due. Lynn noted the difference between Quicken and Quickbooks. Quickbooks charges \$46 per year to convert information. Faith McCorkle motioned to pay \$46 and Alaric Haag seconded.

Membership update:

Alaric Haag stated we have 57 members registered. Alaric will email letters to current and previous members. Cody Armand suggested swag packs for members. Lynn Johnson will see where she previously purchased neck gaiters. Cody Armand stated he will call Bull Frog about chap stick and Strava to learn what features we may utilize as a club. Mike Constantin mentioned previous drink tokens at the Buddy ride as a perk for membership.

Communication

Cody Armand suggested using Constant Contact to communicate with members and past members. Bruce Wickert and Alaric Haag are moderators of Google Groups, and will start utilizing features soon. Lynn Johnson mentioned Teams.

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Social media

Baton Rouge Bike Club has a Facebook page, Facebook group, and Instagram. It was decided not to use Parlor. Mike Constantin will maintain Facebook. Alaric Haag maintains Instagram. Bruce Wickert unblocked Lynn Johnson from the Facebook page and group. Lynn Johnson recommended we add questions for approval to the Facebook group. Cody Armand recommended questions such as what type of bike and what pace.

Digital ride forms

Cody Armand would like a way for members to sign in if there is no physical form available. Bruce Wickert has a form on the Dropbox we may be able to use. Lynn Johnson recommended Eventbrite to be used if necessary.

Website updates

Board members and recent posts should be updated. Faith McCorkle will work with Mike Constantin to update the site. Cody Armand wants easy to access information but also attention grabbing. Bruce Wickert stated Facebook posts should transfer to the website.

Spring ride

Cody Armand recommended the Baton Rouge Bike Club have a ride in the spring to benefit the Istrouma Scouts. Mike Constantin stated BRBC had rides so Scouts could earn badges in the past. Lynn Johnson inquired about having a discounted membership drive with the ride and also a family membership. Faith McCorkle recommended we check with the insurance, and Lynn Johnson stated she will contact the insurance. Bruce Wickert stated the spring ride is usually the Saturday before Mother's Day. Lynn Johnson motioned we have a spring ride to benefit the Scouts on May 8. Cody Armand seconded. Cody Armand recommended a discount code for the Scouts.

Letter to members

The letter was previously submitted. Alaric Haag suggested the URL list the Baton Rouge Bike Club website instead of Eventbrite. Cody Armand wants the letter and benefits on the same page. Alaric Haag will distribute the letter.

Future meeting format

Meetings will be open to the public once a quarter following a bike ride with food provided. We may pay \$75 for BREC pavilions for the open meetings. Bruce Wickert reminded everyone it is in the bylaws any member may attend any meeting. Meetings will occur the first Saturday of every month.

New business

Alaric Haag recommends we have a better way to manage passwords by having three copies in three envelopes to distribute to three board members. Bruce Wickert suggested we store passwords electronically. Alaric Haag is not comfortable with online access.

Date of next scheduled meeting: February 6, 2021 at Cody Armand's home at 5:00 p.m.

Adjourn: A motion was made by Lynn Johnson and seconded by Javier Prado to adjourn. Motion carried.

Adjournment: The meeting was adjourned at 3:39 PM.

Respectfully Submitted by:

Faith McCorkle January 24, 2021