

THE BATON ROUGE BIKE CLUB
Executive Board Minutes
MINUTES of Baton Rouge Bike Club; May 1, 2022

Call to order:

An executive board meeting of the Baton Rouge Bike Club was held at the East Baton Rouge Parish Main Library. The meeting convened at 5:11 PM, President, Cody Armand, presiding and Faith McCorkle, recording secretary.

Bruce declared a quorum.

Board Members in attendance:

Cody Armand
Faith McCorkle
Alaric Haag
Bruce Wickert
Chris Floyd
Craig Brouillette
Herb Sumrall
Lynn Johnson

Board Members not in attendance:

Mike Porter
Tony Boudreau

Members in attendance:

Hope Johnson

Previous minutes:

Craig Brouillette made a motion to accept the minutes. Alaric Haag seconded.

Ride leader report:

We've had some great turnouts. Some rides that we expected a lot of people had a few riders and rides where not many were expected had many riders. The Hattiesburg ride should be scheduled again as a two day ride. The ride with Bruce and Lou Leggio was 11 ½ hours. Bruce and Herb have worked with Ride with GPS to update the current member lists. Some members are not receiving emails, but it seems like the email settings may be preventing that. Other members receive emails frequently.

Mail update:

Alaric Haag stated every bridge on 955 from highway 10 to 957 will be replaced.

Treasurer report:

Lynn separated the \$1,000 donation as a separate line item for toilets. The spring ride income and donations are different. We received \$1,824.47 in income, \$1,000 in donations, \$171.96 is the spring ride. Business expenses include processing fee charges, lanyards, Smash Balloon, and flyer prints. We have \$5,027.10 in checking. We have \$1,761.04 and are going to leave \$700 in PayPal. We are \$47.73 in the black right now.

Board member polo shirts:

Creative Touch sent shirts for sizing. We are able to choose between different materials and colors. Lynn will work on ordering shirts.

Spring Ride

The printed flyers were larger than ordered, but Office Depot didn't charge us extra. Alaric stated the Natchez Trace Century Ride people were supportive of us distributing flyers and we should get the flyers out as early as possible. Faith offered to take the flyers Friday. Cody said he would take the flyers. Cody

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does have patches. Faith brought the lanyards and gave them to Cody to add the patches. We have 4 riders currently registered. Cody stated everyone that would be anyone will be at the course that he is teaching at the time of the ride. No Scouts are currently scheduled to ride. Cody said we can't cancel the ride. Cody said there aren't enough riders to put together goody bags. Lynn stated we have some things in the trailer we can put together to give out. Lynn offered to get whatever we need out of the trailer and bring in her Jeep. Cody offered to bring the trailer to Istrouma Brewing on Thursday and pick it up on Sunday. We'll start getting there at 6:30 a.m. We'll start trying to get people together for 7:15 a.m. Bruce stated the signs are to announce to the drivers that the ride is happening. We should still put up the signs and mark the roads. We talked about a 7 mile route, 25 mile route, and 46 mile route. Craig wants someone at the turnaround point. The only rest stop will be at the casino. Tony and Mike, the rolling sags, will be on the short and long routes. Bruce will make the PDFs. Lynn said she will print routes. We decided to average two pieces of pizza per person. We decided to purchase Facebook advertising for the spring ride. Cody recommended \$100 for Facebook advertising. Lynn made a motion and it passed. Herb agreed to create the ad and get it out as soon as possible.

Jerseys, ride medals

Lynn requested a tank option. The proposed design has florescent colors. Craig and Chris would like the jersey without the sleeves. The pink sleeves will become the same color as the current sleeves. The right sleeve will have the US flag and the left sleeve will have the Louisiana flag. On the chest the right side will have the Baton Rouge flag and the left side will have the Baton Rouge Bike Club logo. The writing on the side panels and neck will be yellow. We will focus on ride medals for the fall ride.

Buddy Ride June 25

We will duplicate the Scouts ride for the Buddy Ride with the exception of the food. We'll have drink specials. Denise will be there to talk.

Blessing of the Bikes July 16

We will follow the pattern of the Buddy Ride with a 26-mile route. A slower group can ride a smaller route and meet up, as long as we are all at the church for 9:00 a.m.

9/11 Ride September 17

We will follow the patterns of the Buddy Ride and Blessing of the Bikes. We would like to keep firm with 78 or 7.8 miles. We will have a representative of New Orleans there.

Teal Walk

Alaric has a contact for the walk that occurs. September is Ovarian Cancer Month. He would like to have a fun family ride to benefit this cause.

New business

We talked about our fall ride being a tutu ride for breast cancer. We set a date of October 15. Cody recommended \$500 Facebook advertising for the fall ride.

Craig suggested we have a three-day ride in Louisiana next year to honor our fallen officers, the Baton Rouge Bike Club Memorial Ride for Police and Fire, next May. We would stay in churches and gyms. We would ride about 80 miles each day. It would cost about \$200. Civilians may be put in a lottery (with money being donated to the ride) and given time to train, because we must maintain an average speed. We would like to have a 501c3 tax exemption for donations. We are looking into the option of having a foundation separate from the club, where the foundation can get sponsorship for the club. Bruce stated the 501c3 would be for education. The rides and practical use of the money would still go through the club. The foundation would be the sponsor of the rides and the club would actually put on the rides. Cody recommended a portion of the club fees go to the foundation. Hope and Lynn will do research to

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see what needs to be done. Bruce recommended we speak with a tax attorney. We would like to have a cyclist attorney to perform services pro bono.

Date of next scheduled meeting: June 12, 2022 at Spoke N Hub at 5:00 p.m.

Adjourn: A motion was made by Craig Brouillette to adjourn. Motion carried at 6:54 p.m.

Respectfully Submitted by:

Faith McCorkle June 10, 2022